



SPIRALS HEALTH
Complete Solution for Patients & Doctors

Secured Solution Complied with HIPAA, PHI & PII



01

Practitioner's Personal Website

- Free Hosting on Spirals Care
- Personal Dynamic website with self manageability
- Upload Images, Contents and Blogs for Patients
- Integrated Calendars of all Clinics defining services, specialties & expertise of clinic

Digital & Social Media Marketing

- Digital and Social Media awareness to community
- Reach beyond your patients through FB, LinkedIn, Instagram, YouTube, Twitter etc.
- Share Video messages, reach beyond your patients
- Share Blogs, Posts, Patient Testimonials etc. to create public awareness.

02



03

Google Mapping & Location Service

- Create and define all clinics virtually
- Identify their exact location through Google Mapping
- Help patients to get Driving Directions to the Clinic
- Make clinic appear on Google's "near me" Search

Offline Connect with Chat-bot

- Any Issues, simply click on Chat-bot
- Chat with available support executive
- Leave Message for call back if executive is unavailable
- Search through SPIRALS Health Knowledge Base

04



05

Multiple Clinic Management

- Define all Visiting clinics and their timings (Calendar)
- Add additional practitioners in your Clinics
- Get live status of number of patients, appointments etc.
- Get Clinic's Status at Anytime without any dependency

Online Appointment Management

- No need to keep calling front desk for appointment
- No need to drive to Clinic for Appointment
- Access Doctor's Calendar and book appointment
- Appointment from anywhere and any device at anytime

06



07

Patient's Live Status by Live Tracker

- Know if Doctor is in Clinic or not
- Know numbers of Patients before you in the queue
- No need to rush to Clinic by Patient
- Live Tracker to tell anticipated wait time for Patient
- No waiting in Parking Lot or Clinic for consultation

Secured Video Consulting

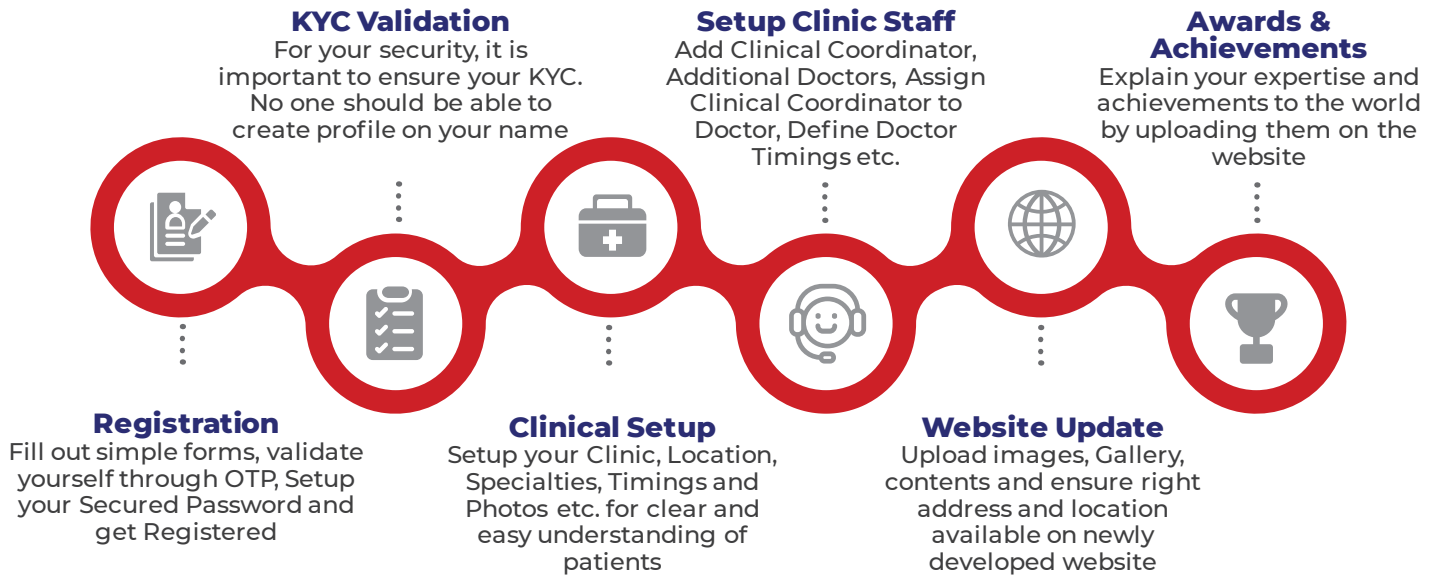
- Connect Securely with Patients / Doctors over Video
- Synchronised with Clinical Visit Process for Patients
- Verify Patients and their Medical Insurance Information
- Co-Pay Process alignment with Payment Gateway

08



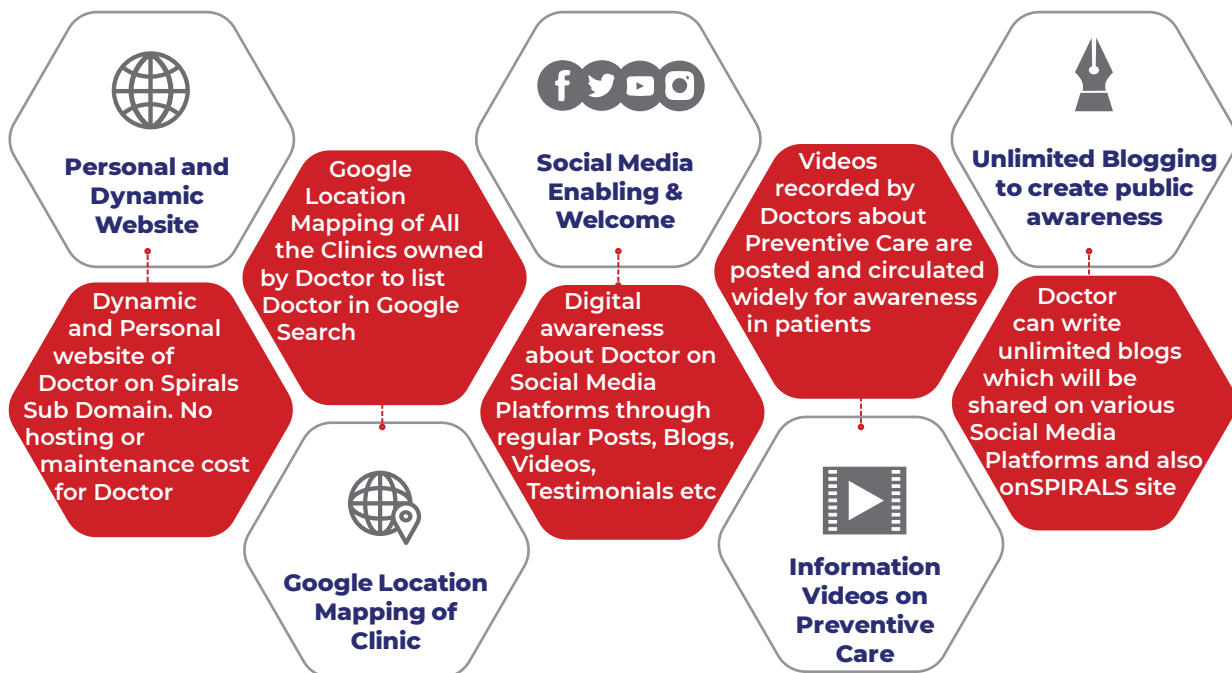
**Integrated and Secured Solution for every Practitioner
Aligned with Regulatory Compliances & strong on Data Security**

Simple Onboarding



- On-Board for Free and get complimentary virtual availability for a year
- Get Digital awareness created for you without any cost
- Experience the World of Freedom without cost

Digital Enabling



- Go-Digital is a MUST in today's world
- Get enabled to the Digital World
- Get flavour of our services as part of various membership plans

Appointment Management

Calendar Management



Appointment Scheduling

- Doctor Searching
- Doctor Profile view
- Book Appointment
- Appointment Rescheduling
- Appointment Cancelling
- Re-visit Planning
- All Synced Calendar
- Live Calendar update

Anytime & Anywhere



Multi-Device Booking

- Multi Device Support
- Web, Android and iOS
- Book online or Through App
- Direct Walk-In Booking
- Booking over call
- QR Code based Booking
- Live update of Calendar
- Consolidated Calendar (No Confusion)

High Patient Comfort



Click, Close & Relax

- 2 Click to 4 Click process
- 4 Clicks to register new user & book appointment
- 2 Click rescheduling process
- 2 Click cancellation process
- Feature rich Patient's dashboard
- Tracking of all Medical needs through Simple App

AI enabled Tracker



Live Schedule Tracker

- Keep track of Appointment
- Live Tracker tracks your appointments
- Get live status of Queue
- Get estimated time for your consultation turn
- Wait at your home for your turn
- Spend minimal time in clinic

- A very simple and state of art solution for appointment management in combination with digital availability and digital awareness
- **Remember, SPIRALS do not sell patients by charging for appointments**

Patient Connect

Hotspot Visibility



- Any Doctor gets just 2% to 5% patients on their locality. Get visibility in your locality and let every patient around you know about you.
- Every patient accessing SPIRALS Health website or App will see you on very first page

Hotline Connect



- Patient once connected will always see Doctor on his/her dashboard – no matter how many times App is re-installed
- Even in case of change of address or Clinic, Patient will always see latest contacts and driving directions

Detailed & All Clinic Website



- Patients do not trust ratings given on directory based micro sites as they know these are faked. But, they do not have any other means.
- A detailed website showing patient counts and successful treatments helps them build a confidence on Doctor

Blogging to Connect



- Write blogs and we publish them to various forums/ social sites
- Let people know about your expertise, capabilities and knowledge about your domain
- Mostly people hesitate going to a new Doctor. So, let them know about yourself

Digital Awareness



- In Today's digital world, it is impossible to escape from digitization
- We create your digital awareness over various social media sites and inform patients about you
- Posts, Videos, Testimonials are few of the methods used by SPIRALS

Google Mapping ("Near Me")



- Connect clinic through google mapping for quick search by patients in neighborhood by typing "Near Me"
- Get your Clinic visible on Google Maps and link your SPIRALS based website for direct appointment booking

QR Code based Appointment



- Many a times patient do not want to share their medical condition with Clinic Coordinator or receptionist
- QR Code based appointment books direct appointment with Doctor by just scanning a QR Code through SPIRALS Patient App

Revisit and Appointment Reminder



- Doctor see a list of revisit planned patients for next day
- He/she can send reminder through SMS or e-mail by just one click
- Patient also gets reminder on the day of appointment
- Doctors can send bulk promotional message to all of their patients

- SPIRALS don't commit or charge for patients as both are illegal and unethical practices
- We provide eight robust methods to connect with the Patients

Patient Management

CONNECT

- Address / Greet Patients with their names and enhance their comfort
- Know patient details and consolidated medical history* before meeting the Patient
- Know patient's medical condition based on information provided to Clinical Coordinator
- Start conversation directly on Patient's pain point and make him feel connected

- Connect Patient through system search among all patients
- Access Patient's EMR / EHR and other electronic records based on permission from Patient
- Review and discuss Patient's medical conditions with other Doctors
- Share new findings, preventive care and steps with Patient through SMS and WhatsApp

INTERACT

DELIGHT

- Ease to connect with Doctor without searching location and address
- Ease to book appointment and reach to the clinic with driving directions from anywhere
- Comforting patient by interacting and checking on medical condition without appointments
- Doctor once visited will be always on Patient's App Dashboard. Do not lose connect ever

- Remain connected with patient even after change of contact details
- Revisit reminders to Patients automatically by system and personally by Doctor
- E-Prescription on Patient's App and confidence of not losing ever
- Reminder of medicine schedule to patient as ongoing medicines remains on Patient Dashboard

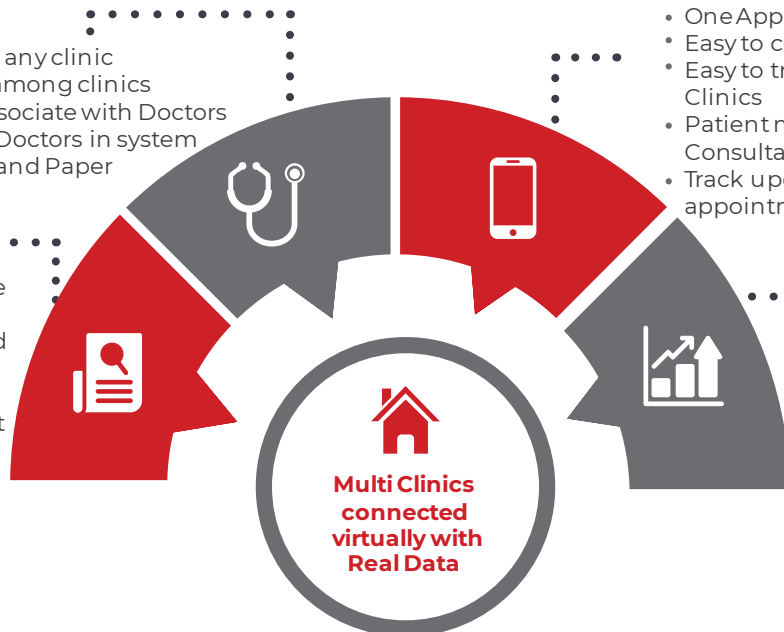
RETAIN

Along with prescription, patient also carries an impression about the Doctor and Clinic ... Make it Patient's best experience

Clinic Management

- Add any number of Doctors to any clinic
- Configure their work timings among clinics
- On-board Coordinators and associate with Doctors
- Get all patients entry done by Doctors in system
- Manage both, e-Prescriptions and Paper prescriptions

- Doctors in Clinics can generate e-Prescriptions
- Option to generate and upload Paper prescriptions
- Patient invoicing
- Reports to see patients against each Doctor
- Live and Day end reports for each clinic / Doctor



- OneApp for Multiple Clinic Management
- Easy to configure and setup any clinic
- Easy to track personal Calendar among all Clinics
- Patient management and Online Consultation (Tele-Medicine)
- Track upcoming appointments and closed appointments

- Check live stats of All or Any Doctor in any clinic
- Reports are just one click away on owner's mobile
- Check revenue reports against each Clinic / Doctor
- Custom reports as required

- Keeping control over multiple clinics is not that easy unless you have live information
- We make it possible for you

Regulatory Compliances

Medical Records

Maintain Patient records for 3-5 years
Provide on demand in 72 hours
Should be in Readable condition
Share case summary to referred Doctor



Prescriptions

Written in Capital letters
Should be clearly readable
Must have generic names
Doctor credentials must



Data Responsibility

Records should be secured
Owners responsibility
No Access to any third party
Secure PHI and PII



Electronic Data Security

All records should be encrypted
Strong access control to avoid breach
Patient decides who to share data with
Patients PHI and PII must be secured



Secret Formula

No Secret formula
Composition should be clearly mentioned



Self Marketing

No Self Marketing
No Self Branding
No Banners or Hoardings
No Media marketing



Patient Acquisition

Should not use third party to acquire patients
Referrals should not be commercially driven and Paid



- Worried about Regulatory compliances, New guidelines or on-going change in compliances
- We ensure that your compliances (IT and data related) are well taken care

E-Prescription / EMR / EHR



01

Supports True EMR (e-Prescription) in data form
Data is stored in encrypted form to avoid any data leakage
Supports scanned prescription EMR too
Keyword based search of Medical Records

02

Health records can be uploaded by Patients or attendants
Lab reports can be directly uploaded in system by Path Labs
Detailed EHR to save Electronic Health Records
Keyword based search of Health Records

03

Doctor prescription is generated as per compliance needs
Doctor Name, Sign, Registration number etc. are mentioned
Prescription PDF can be downloaded by Patient or Doctor
Medicine name, Generic name etc. are mentioned

04

Diagnose is mentioned in clarity
Doctor's Medical notes / comments are available
Required tests and revisit dates are clearly mentioned
Very simplified structure to avoid confusion

05

As per analysis is by Google Analytics:
Average time to generate prescription is 3.5 minutes
This includes consultation, prescription generation and print
Above analytics based on over 10,000 prescriptions

- Do not worry about lost or damaged handwritten prescriptions
- Very simple and fast method to generate forever lasting e-prescriptions is here with data security by SPIRALS

Video Consultation



Patient Benefits

- One App for all features. No need to use one app for appointment, other for payment and third for Video calling
- A completely secured App for Video Consulting. No call can be **recorded or saved**. **Secured e-Prescription** enables Data Security.

Doctor's Benefits

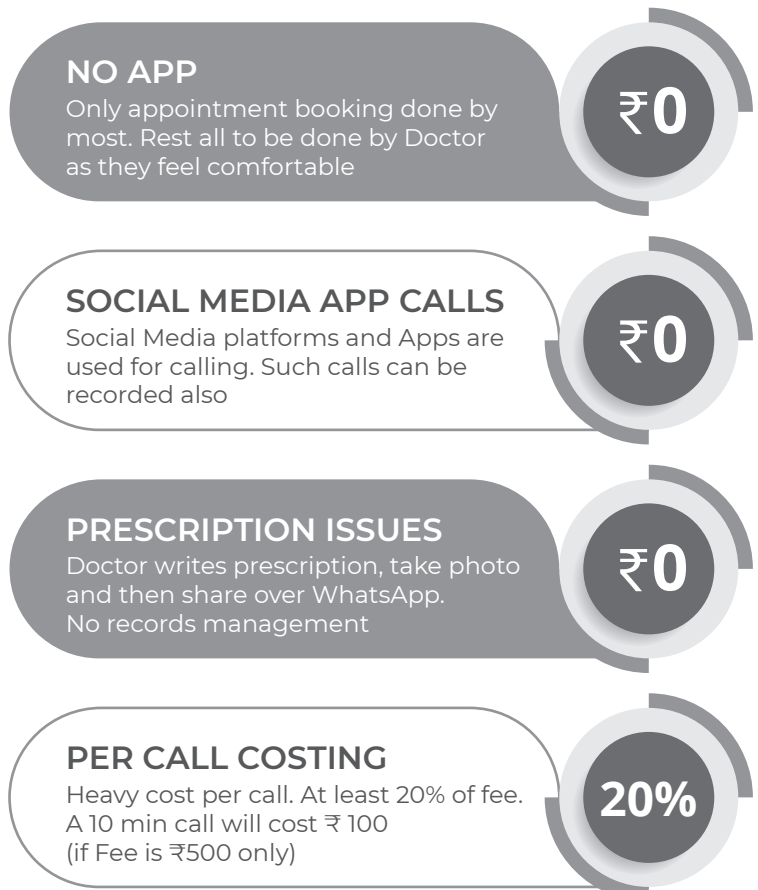
- No Additional charges for every Video call and No consultation fee share for patients coming through SPIRALS
- No Hassle to manage calendar, make calls through third party App, write prescription & click photo and share insecurely

Competitive Analysis

SPIRALS



COMPETITION





www.spiralshealth.com

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